



## Welcome to the Folsac Creator Partnership Program!

Thank you for considering a collaboration with the Folsac brand. This document outlines everything you need to know about partnering with us as a content creator. Our goal is to create exclusive, high-quality content that arouses our audience and effectively promotes our brand. We will provide you with the tools and support needed to succeed.

### What We Provide?

When you join the Folsac Creator Partnership Program, you'll receive a customized package containing the following:

- **Folsac Branded Merchandise:** Items to feature in your content (e.g., bottles, apparel, props).
- **Creative Brief:** Detailed guidelines for the type of content we're looking for, including themes, messaging, and deliverables.
- **Support Resources:** Contact information for our team and answers to frequently asked questions.

### What We Expect?

As a Folsac content creator, you will:

1. **Produce Exclusive Content:** Create video and/or photo content showcasing Folsac and its branded merchandise in alignment with the creative brief.
2. **Maintain Quality Standards:** Ensure high production value, adhering to our brand's tone and aesthetic.
3. **Meet Deadlines:** Submit your finalized content by the agreed-upon date.
4. **Ensure Content Exclusivity:** The content you create for Folsac should be exclusive and not shared with or reused for other brands.

### Content Creation Process:

1. **Package Delivery:** We ship your Folsac Creator Kit, including merchandise and the creative brief.
2. **Content Production:** You create the agreed-upon content. This can be done independently or with a trusted third-party videographer/photographer.
3. **Submission:** Send your final content to our team for review and approval.
4. **Payment:** Once the content is approved, we process your payment.

### Compensation:

Payment is based on the scope and quality of the content created. Specific compensation details will be outlined and agreed upon before the project begins. Payment will be issued promptly after the final content is approved by our team.

### Why Partner with Folsac?

- **Creative Freedom:** While we provide guidelines, we value your unique style and creativity.
- **Exposure:** Your content may be featured across our marketing channels, reaching a large audience.
- **Partnership Opportunities:** Long-term collaborations with enhanced benefits for outstanding creators.

### How to Get Started?

If you're ready to join the Folsac Creator Partnership Program, here's what to do next:

1. **Submit Your Interest:** Email [Sales@folsac.net](mailto:Sales@folsac.net) with your completed Creator Partnership Program Application, along with your portfolio. Be sure to include any previous work that highlights your expertise as a content creator. You can attach your portfolio as a link or file.
2. **Review & Agreement:** We'll review your submission and provide additional details. If selected, we'll send you an agreement to finalize.
3. **Get Started:** Once onboarded, you'll receive your Folsac Creator Kit and the creative brief to begin creating content.

### Partnership Duration and Renewal:

The partnership will begin on the agreed Start Date and end on the specified End Date. Renewal of the partnership will be discussed at least two weeks before the end date, allowing time to renegotiate terms if necessary.

### Contact Us:

Have questions or need more information?

Contact us at [Sales@Folsac.net](mailto:Sales@Folsac.net) or **919-446-3381**.

We're here to support you every step of the way.

**We're excited to see what you create and look forward to partnering with you to showcase the brand!**